Welcome to **THE COLLECTIVE 2025**



Dear Colleagues

THE COLLECTIVE is our innovative print run of Boxed Greeting Card Sets and 1,000-piece Jigsaw Puzzles. Join with like-minded cultural institutions and print your branded merchandise together.

Order practical quantities to showcase feature exhibitions and collections. Our approach means you enjoy significant cost savings without carrying excess stock.

Don't miss your opportunity to join THE COLLECTIVE 2025.

KEY DATES

Confirm your order by Monday 4 April. Supply final files Friday 30 May. Approve proofs Monday 30 June. Product delivery end October 2025.

For more information, contact carolyn@bookconn.com.au



Boxed Card Sets

Product includes

- 12 cards printed 4c x 0c on high quality art-board (gloss or matt laminated)
- 12 plain envelopes
- High quality presentation box printed 4c x Oc with fold-over magnetic closing lid (gloss or matt laminated)
- Finished box 187mm x 147mm x 50mm
- Weight 510gm

Artwork

• We supply templates

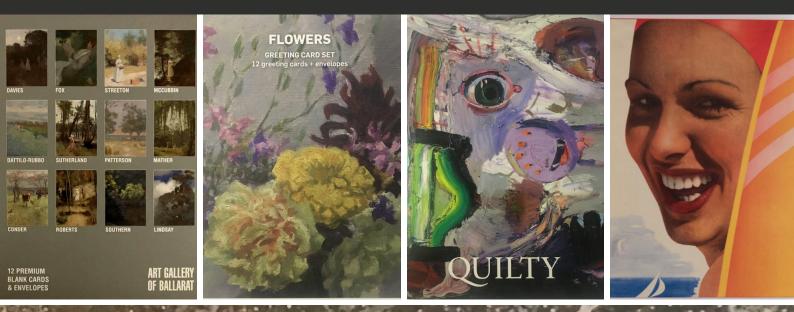
You Select & Design

- 12 different images (or multiples of 2, 3, 4 or 6)
- Box outer adding your brand and bar code
- Card front and back

Quantities - choose from

• 250, 500, 750 or 1,000 units per design

For COLLECTIVE pricing, contact us.



MRS WAAL-WAA NGALLAMETTA

GREETING CARD SET 2 greeting cards + envelopes

Jigsaw Puzzles - 1,000 Piece

Product includes

- 1,000 piece Jigsaw 4c x 0c 736mm x 584mm gloss finish
- Presentation Box 4c x Oc 345mm x 220mm x 45mm gloss finish
- Weight 770gm

Artwork

• We supply templates

You Select & Design

- Jigsaw image
- Presentation box adding your brand and bar code

Quantities - choose from

• 250, 500, 750 or 1,000 units per design

For COLLECTIVE pricing, contact us.



Production Timeline

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Design Support

Should you require design assistance to create your product, the following rates apply based on full brief supplied:

- Jigsaw Outer box and jigsaw
- Boxed Card Set 12 individual cards + outer box

Join THE COLLECTIVE 2024

THE COLLECTIVE is for cultural institutions great and small.

Recent participants include:

Readings Book Shop Christchurch Art Gallery National Museum of Australia National Archives of Australia National Gallery of Australia Rockhampton Museum of Art Ken Done Art Gallery Mornington Peninsula Art Gallery

Hervey Bay Regional Gallery The Lume Art Gallery of South Australia Queensland Art Gallery/Gallery of Modern Art Museum of Contemporary Art Australia Dots by Donna – (Independent artist)

For pricing and product samples contact Carolyn Elliot, Director P: +61 9545 6900 M: 0408 601 610 E: <u>carolyn@bookconn.com.au</u> W: <u>www.bookconn.com.au</u>





\$450 + GST

\$850 + GST per set